

## Accounting Association CPAmerica adds LumiQ as Preferred Provider

**Gainesville, Fla. (May 31, 2023)** – [CPAmerica, Inc.](#) is proud to welcome [LumiQ](#) as a new Preferred Provider for the association. This new partnership provides member firms with access to LumiQ's CPE podcast app which features world-renowned business leaders and experts, offering CPAs a convenient and enjoyable way to earn their CPE credits.

LumiQ offers hundreds of episodes and releases with new content every week. The episodes cover a wide range of topics from soft skills to ethics and include new formats of learning such as true-crime storytelling and narrative-style case studies. With the convenient mobile app and web player, CPAs can listen to LumiQ on the commute to work, at the gym, while folding laundry or walking the dog.

"We're thrilled to have been named a Preferred Provider of CPAmerica, one of the most reputable associations in the accounting industry," said Michael Kravshik, CPA, founder & CEO of LumiQ. "At LumiQ, our mission is to make professional education enjoyable. We accomplish this by matching a modern and convenient app experience with engaging content that CPAs find both memorable and delightful. We spend every day thinking about the knowledge and tools CPAs need to be better advisors to the organizations they work with and to reach their personal career goals. When CPAs listen to LumiQ, they start seeing CPE as an opportunity for growth and learning, rather than a compliance box to check each year. We're very excited to bring this experience to CPAmerica firms through our partnership."

LumiQ is one of more than 60 CPAmerica Preferred Providers and is eager to work with member firms to provide podcasting as a new part of their learning toolkit that makes earning CPE engaging for their teams.

"We are pleased to welcome LumiQ as our newest Preferred Provider," said Grace Horvath, president & CEO of CPAmerica. "The increased demand to stay up to date has our members always looking for new ways to tackle their learning and CPE. Adding LumiQ as a Preferred Provider to support the needs of our firms continues to strengthen our association."

### **About CPAmerica, Inc.:**

CPAmerica, Inc. is an accounting association made up of independent certified public accounting firms that is built on four key goals: to continuously improve; to make more money; to strengthen relationships among member firms; and to bring prestige to firms both domestically and internationally. CPAmerica is a member of [Crowe Global](#), an accounting network with 230+ independent accounting and advisory services firms in 145+ countries that have a combined firm revenue of \$4.9 billion. Learn more about CPAmerica at [www.cpamerica.org](http://www.cpamerica.org).