

Hybrid Active Directory Management and Security Solution Vendor, Cayosoft, Poised for Massive Growth

Cayosoft continues to disrupt market with patent-pending new technology and experienced hires

COLUMBUS, OH - June 8, 2023 – [Cayosoft](#), the leader in hybrid Active Directory management, monitoring, and recovery, is excited to share its plans for continued expansion and key indicators demonstrating accelerated growth in the coming years, including recent senior leadership hires and technology. First is new patent-pending technology, to instantly recover Active Directory forests from attacks in seconds to minutes, not hours to days like alternatives. Second is a surge of new hires in key senior sales, marketing, and human resources positions. Third are recent highlights with record-breaking first quarter revenue and unprecedented growth trend.

With cyberattacks increasing, Active Directory (AD) remains a key attack target! With 90%+ of organizations using AD, attackers can reuse what works time and time again. This is why Cayosoft specifically developed a patent-pending way to [instantly recover your hybrid Active Directory forest](#). Cayosoft also tests the recovery, ensuring its daily availability and readiness, confirming it will work when you need it most. Considering the impacts to employees, suppliers, and customers, a more modern and reliable approach to AD recovery just makes sense. Why continue to rely on yesterday's time-consuming and sometimes faulty recovery technology and techniques?

Cayosoft has made a concerted effort over the past two quarters to invest in veteran industry leadership, to take the business to the next level. "To help Cayosoft expand their presence and footprint in the market, I needed to bring in help. I sought experienced professionals in sales, marketing, and human resources that had skills growing teams, penetrating markets, and closing business." proclaimed CEO and co-founder Robert Bobel.

Senior Leadership Hires

- November 2022 – Cayosoft hires 25-year industry veteran [Jo Ann Scavina](#), as Vice President of Human Resources. Jo Ann has demonstrated an ability to build winning cultures, while accelerating talent acquisition, and developing policy at companies like Aelita Software (acquired by Quest Software in 2004), CORI Care, Inc., and OhioHealth.
- February 2023 – Cayosoft hires [Damon Tepe](#) as Vice President of Marketing. With nearly three decades of experience, identifying opportunities and meeting growth objectives, at companies like Quest Software, Stealthbits Technologies, Red Hat, and SecureAuth, Damon has a track record of success.
- May 2023 – Cayosoft hires [Anthony Sallustro](#), as Vice President of Sales. Anthony is a proven sales leader with extensive background in Microsoft platforms (Active Directory and Office 365), cloud, and cybersecurity software, while continually delivering results and exceeding expectation at organizations like Aelita Software, Quest Software, Dell Software, and Dataguise.

"With cornerstone leaders in place for sales, marketing, and people, I can turn my attention to driving the global growth of our business and our game changing products. We have multiple patents pending approval and we are continuing to find innovative ways solve the biggest hybrid Microsoft environment challenges" states CEO, Robert Bobel.

Recent Highlights

- 1st Quarter 2023 – Cayosoft experiences best Q1 in company history, 3 times previous Q1 highs
- Cayosoft reports 480% revenue growth since 2017
- The Cayosoft team (employee headcount) has grown 310%, over the past 5 years
- Cayosoft’s customer retention rate remains steady at 99%, over past 5 years, crushing industry averages
- Customers rate Cayosoft a 4.5 out of 5.0 on customer satisfaction surveys
- Cayosoft average customer support case response time is 1.2 hours, with the industry averages ranging from 4-8 hours

About Cayosoft

Cayosoft software manages, monitors, and recovers modern, enterprise Microsoft platforms throughout their journey from on-premises, to hybrid, to public and private cloud. Applying deep expertise in identity management, Cayosoft helps customers worldwide remove barriers to adoption of their evolving Microsoft infrastructure. Cayosoft’s solutions secure and control Active Directory, Office 365, Exchange on-premises, Exchange Online, Azure AD, OneDrive, SharePoint, and Teams. For more information about Cayosoft, visit cayosoft.com.

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