

For Immediate Release

Contact: Brenda Z. Fletcher | CosMedical Technologies® 800-275-3627 | brenda@cosmedicaltechnologies.com

CosMedical Technologies® Introduces Regimen-Enhancing Skincare Essence

Boost+ Essence increases the efficacy of all products in a patient's regimen while replenishing hydration,
nutrients, and protective antioxidants —

Davie, Florida (June 16, 2023)— <u>CosMedical Technologies</u>®, a global leader in private label skincare, proudly introduces Boost+ Essence, a lightweight and nourishing milky essence designed to invigorate and replenish the skin while optimizing the efficacy of subsequent products. This advanced formula rejuvenates and protects the skin barrier while reducing visible signs of aging through its brightening, balancing, and moisturizing properties.

<u>Boost+ Essence</u> serves as a helpful addition to any skincare regimen by priming the skin to maximize the benefits of all serums, treatments, and moisturizers that follow. With its unique blend of ingredients, the essence provides both immediate and long-term hydration, delivering replenishing and barrier-fortifying lipids, vitamins, and antioxidants for a vibrant and youthful complexion.

Notably, Boost+ Essence enhances the efficacy of all other skincare actives using a special oxygenating complex that increases skin surface cell metabolism and can help normalize skin's microbiome. Niacinamide, a gold-standard anti-aging ingredient, visibly brightens and evens skin tone, reduces the appearance of fine lines, softens skin texture, and minimizes pore appearance. Meanwhile, Ectoin, a powerful natural antioxidant, fortifies the skin barrier, providing robust protection against pollution and light damage. Ectoin also promotes long-term hydration and improves visible signs of skin aging while safeguarding against future damage. By protecting the skin against damaging environmental aggressors, Boost+ Essence helps preserve the skin's natural radiance and clarity while providing instant relief for sensitivity and reducing redness and discomfort.

Boost+ Essence's silky texture comes from ultra-hydrating jojoba milk, derived from the jojoba plant. Rich in skin-replenishing fatty acids and vitamins, jojoba milk is a natural sheer emollient that soothes the skin and locks in moisture, providing an immediate and lasting hydration boost. Two additional lightweight moisturizers, squalane and glycerin, work harmoniously to seal in hydration and soften the skin.

"Boost+ Essence is a great addition for all skin types to enhance visible improvement," explains CosMedical Technologies® founder and product formulator, <u>Loretta Ciraldo, M.D., F.A.A.D.</u> "This essence is great at fortifying the skin barrier to nourish and preserve healthy, youthful skin. We've succeeded in creating a formulation that elevates benefits from all skincare regimens."

<u>Clinical studies</u> highlight the efficacy of the ingredients in Boost+ Essence. The oxygenating complex showcased potent antioxidant benefits, reducing redness and discomfort. Niacinamide has been proven effective in reducing the appearance of fine lines and wrinkles, brightening dull skin tone, improving hydration and barrier function, and soothing redness. In a four-week study on Ectoin, subjects measured a 23% decrease in wrinkles after consistent use, along with significant improvements to brightness, smoothness, and the appearance of lines and wrinkles.

Boost+ Essence is currently available for purchase. For inquiries or to place an order, please contact CosMedical Technologies® or visit their website for more information.

About CosMedical Technologies®: Founded in 1993 by board-certified dermatologist Loretta Ciraldo, M.D., F.A.A.D., CosMedical Technologies® provides custom label skin care to medical spas around the world. A forerunner in the private label skin care industry, CosMedical Technologies® is known for staying ahead of emerging industry trends, offering a wide range of dermatologist-developed formulas created with advanced ingredients and innovative technology. Partners of CosMedical Technologies® label and sell industry-leading, medical grade products like Boost+ Essence with their own business' unique name and branding, enhancing their credibility and increasing repeat business through offer exclusivity. Visit CosMedical Technologies® online at www.cosmedicaltechnologies.com for more information.