



Telecom Pricing Intelligence Platform An Introduction

Tarifica's Intelligence Platform automatically calculates the least expensive offers in each country in accordance with any given user generated profile ("dynamic benchmarking")

- Automatically ordered from least to most expensive
- Pre-set profiles for quick access, or input them manually
- Automated time-series graphs by country and by operators
- Various other visualisations
 - Bar Chart
 - Box Plot
 - Bubble Chart
 - Scatter Plot
 - Heat Map
- Available for both mobile and fixed plans, including converged offers (dual, triple, and quad-play)

The screenshot displays the 'Postpaid Mobile AutoBenchmarking' interface. It features a navigation bar with 'Set Profile', 'AutoBenchmarking Data', 'Time Series', 'Benchmark View', and 'Table View'. The main content is organized by country, with each country's data presented in a table of operator and price pairs.

Country	Operator	Price (€)
Belgium	Youfone	4,50 €
	Hey!	7,00 €
	Scarlet	8,00 €
	Mobile Vikings	10,00 €
	Orange	10,00 €
	Base	11,00 €
	Voo	15,00 €
	Proximus	15,99 €
France	Free	2,00 €
	Bouygues	4,99 €
	Sosh	4,99 €
	Red BY SFR	5,00 €
	Orange	7,99 €
	SFR	8,00 €
Germany	O2	0,00 €
	Telekom	0,00 €
	1und1	6,99 €
	Freenet	6,99 €
	Klarmobil	6,99 €
	Blau	9,99 €
	Otelo	9,99 €
	Vodafone	19,99 €
Netherlands	Simpel	3,50 €
	Vodafone	13,50 €
	KPN	15,00 €
	Tele2	15,00 €
	T-Mobile	20,00 €

Plan requirements can be established through preset profiles (S, M, L, XL) or entered manually for further customization

Profile Settings (contract length, data volume, etc.)

Set Profile (circled)

Benchmarking Profile

- MAXIMUM CONTRACT LENGTH (MONTHS): 24
- MINIMUM DATA VOLUME (GB) *: 0
- MINIMUM ALL-NET MINUTES *: 0
- MINIMUM ALL-NET SMS *: 0
- 5G: All, Yes, No
- INCLUDE YOUTH/SPECIAL PLANS: All, Standard, Youth, Senior

Preset Profiles for quick analysis

Preset Profiles (dropdown menu): S, M, L, XL

Options to view historical data, filter by operators, and download data to CSV/Excel

2023 - 01 | **Filters** | Exchange Rate: 1 PLN = 0.22 EUR | Average: 11,38 €

Manual input of profile requirements also available

Benchmarking Profile

- MAXIMUM CONTRACT LENGTH (MONTHS): 24
- MINIMUM DATA VOLUME (GB) *: I (with red border and error message: "Please fill out this field.")
- MINIMUM ALL-NET MINUTES *: UNL
- MINIMUM ALL-NET SMS *: 0
- 5G: All, Yes, No
- INCLUDE YOUTH/SPECIAL PLANS: All, Standard, Youth, Senior

* Enter "UNL" for Unlimited

Country	Operator	Price (€)		
Belgium	Youfone	4,50 €		
	France	Free	2,00 €	
		Germany	O2	0,00 €
			Telekom	0,00 €
			1und1	6,99 €
			Freenet	6,99 €
			Klarmobil	6,99 €
Blau			9,99 €	
Otelo	9,99 €			
Netherlands	Simpel	3,50 €		
	Vodafone	13,50 €		
	KPN	15,00 €		
	Tele2	15,00 €		
	T-Mobile	20,00 €		

Results are displayed instantly

Cheapest plan per operator per country for set profile displayed dynamically, in order of price

Operator	Price
Youfone	4,50 €
Hey!	7,00 €
Scarlet	8,00 €
Mobile Vikings	10,00 €
Orange	10,00 €
Base	11,00 €
Voo	15,00 €
Proximus	15,99 €
Telenet	20,94 €

Average per country calculated automatically
Average: 11,38 €

Further details of each plan can be displayed by clicking the "+" button

Source website accessible by clicking plan name

Country	Operator	Plan Name	Price	Contract Length
Belgium	Youfone	Youfone 500MB	4,50 €	1 month
	Hey!	Hey! 1GB	7,00 €	1 month
	Scarlet	Scarlet Red	8,00 €	1 month
Germany	O2	O2	0,00 €	
	Telekom	Telekom	0,00 €	
Netherlands	Simpel	Simpel	3,50 €	
	Vodafone	Vodafone	13,50 €	

youfone

Extra Data Deals! • Je hebt nog 0 dag(en) • 11 uren • 42 minuten • 23 seconden

- Beste netwerk (Proximus)
- Bundels geldig in BE & EU
- Gratis nummerbehoud
- Binnen 3 werkdagen verzonden
- 14 dagen bedenktijd

Samenstellen > Gegevens > Controle

GSM-abonnement

- GSM-Abonnement vanaf €4,50
- Zolang je contract loopt
- Veilig betalen via Bancontact

Internet

- 500 MB + 200 min/sms € 4,50
- 1,5 GB + 200 min/sms € 7,00
- 5 GB + 1GB + 200 min/sms € 9,00

Mijn bestelling

Internet	500 MB
Bellen / sms	200 min/sms
Nummer	Nummerbehoud gratis, Simkaart gratis, Verzending gratis
Totaal per maand	Zolang je contract loopt € 4,50
Enmalig	Verificatiekosten € 0,02

Country	Operator	Plan Name	Price	Contract Length	5G	Other
Belgium	Youfone	Youfone 500MB	4,50 €	1 month	No	
	Hey!	Hey! 1GB	7,00 €	1 month	No	
	Scarlet	Scarlet Red	8,00 €	1 month	No	
Germany	O2	O2	0,00 €		No	
	Telekom	Telekom	0,00 €		No	
Netherlands	Simpel	Simpel	3,50 €		No	Bonus Data 0 GB, Zero-Rated Apps N/A
	Vodafone	Vodafone	13,50 €		No	

Users can access historical data, refine operator selection, and download all data to Excel/CSV for further analysis

The screenshot shows a dashboard for "Postpaid Mobile AutoBenchmarking". It features a navigation bar with "Set Profile" and a search icon. The main content area is divided into sections for different countries: Belgium, France, Germany, and Netherlands. Each country section displays a table of mobile operators and their associated prices. For example, in Belgium, operators like Base, Proximus, and Youfone are listed with prices ranging from 2,00 € to 5,00 €. A "Filter by date" callout shows a calendar for 2023 with Q2 selected. A "Filter by operator" callout shows a list of operators for each country, all of which are checked. A "Download data to Excel or CSV" callout shows a "Filters" button and a download icon, with options to download as ".CSV" or ".xlsx". The dashboard also includes a "Filters" button and a download icon in the top right corner, and an "Average" value of 11,38 € for the current view.

Filter by date

2023 - Q2

2023

Q1 Q2 Q3 Q4

Filter by operator

COUNTRY/OPERATOR

- All
- Belgium
 - Base
 - Hey!
 - Mobile Vikings
 - Orange
 - Proximus
 - Scarlet
 - Telenet
 - Voo
 - Youfone
- France
 - Bouygues
 - Free
 - Orange
 - Red BY SFR
 - SFR
 - Sosh
- Germany
 - 1und1
 - Blau
 - Congstar
 - Freenet
 - Klarmobil
 - O2
 - Otelo
 - Telekom
 - Vodafone
- Netherlands
 - KPN
 - Simpel
 - T-Mobile
 - Tele2
 - Vodafone
- Poland
 - Orange
 - Play
 - Plus
 - T-Mobile
- Spain
 - Movistar
 - Orange
 - Vodafone
 - Yoigo
- United Kingdom
 - BT
 - EE
 - iD
 - O2
 - Sky
 - Three
 - Virgin Media
 - Vodafone

Reset Cancel Apply

Download data to Excel or CSV

Filters

Download .CSV

Download .xlsx

Average: 11,38 €

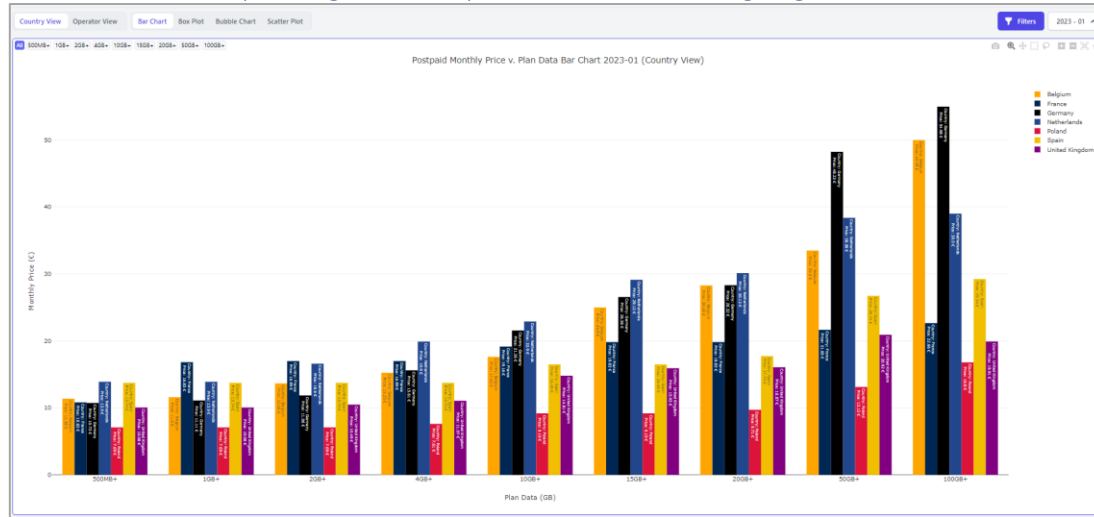
Average: 13,40 €

Time-series graph: evolution of least expensive plan for a given profile per operator and/or country over time, also available as country average pricing data

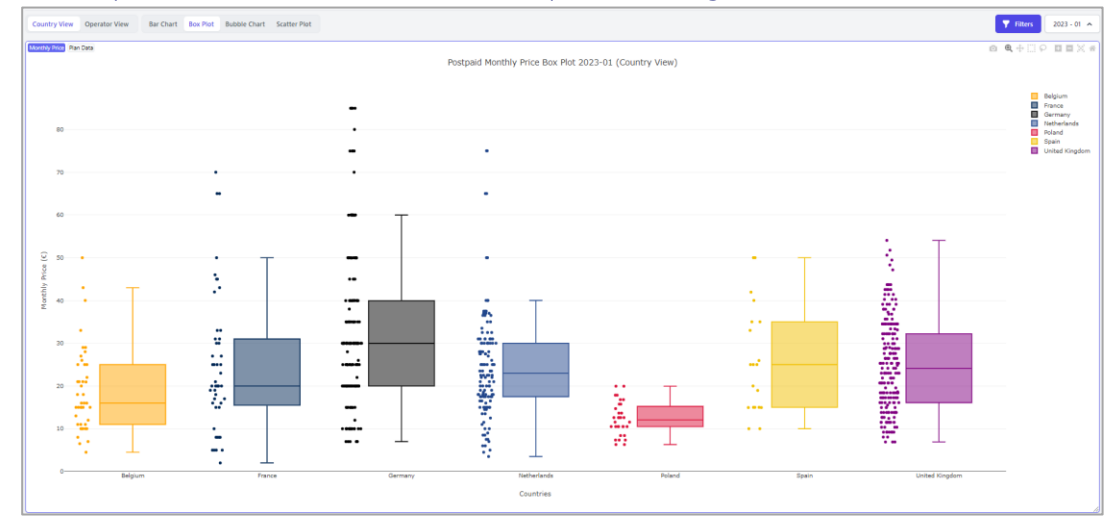


Many other visualizations are available, such as bar chart, box plot, scatter plot, and bubble chart

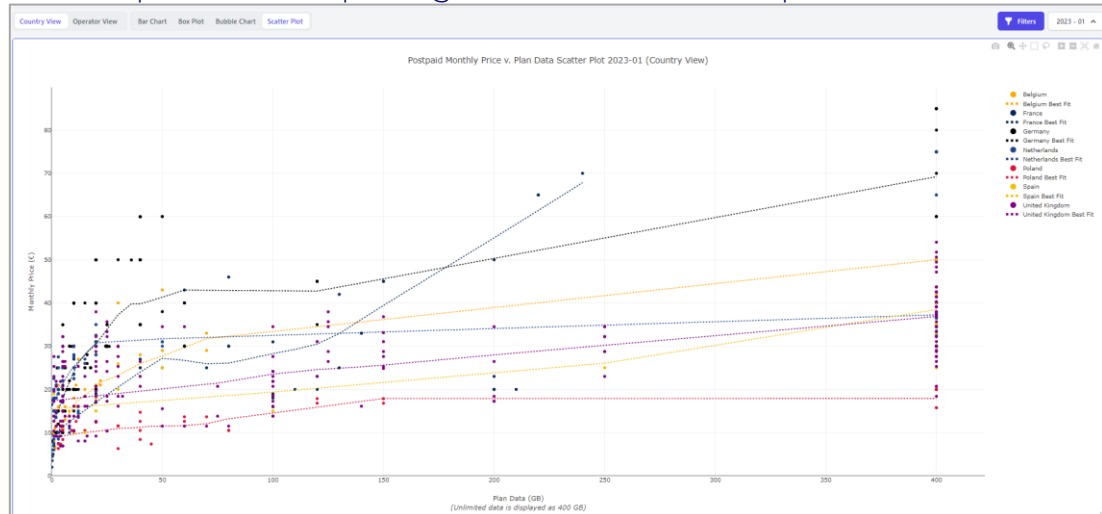
Bar chart comparing lowest price offer for ranging data baskets



Box plot to show distribution of prices for given basket



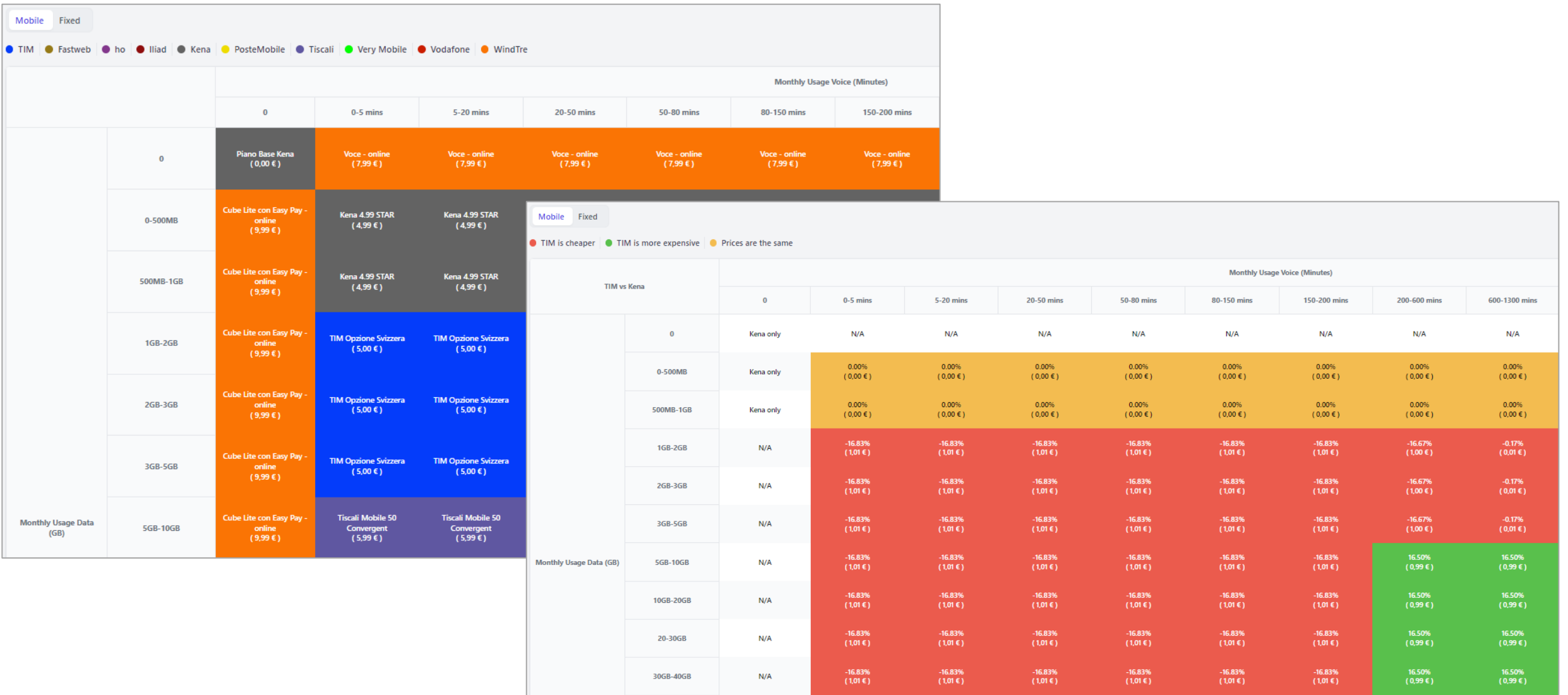
Scatter plot to show pricing distribution with respect to inclusive data



Bubble chart showing three fields of price, data, and minutes



Heat Maps: color coding to show least expensive operator for a range of profiles, or to directly compare a given operator against competitors



All underlying data (i.e., all plans available in the market) can be viewed as a data table

Search data table																				2023 - Q2	Filters	Exchange Rate				
COUNTRY	PROVIDER	PLAN	MONTHLY PRICE	UPFRONT CHARGE	ONE-TIME PROMOTION	CONTRACT LENGTH	SEGMENT	CONSUMER BUSINESS	PROMO MONTHS	PROMO PRICE	TWO YEAR COST	PLANNED PRICE INCREASE	PLAN DATA	BONUS DATA	TOTAL DATA	ON-NET MINUTES	ALL-NET MINUTES	ON-NET SMS	ALL-NET SMS	INTERNATIONAL MINUTES	5G	DOWNLOAD SPEED	UPLOAD SPEED	DATA PLAN	ZERO-RATED APPS	NOTES
Poland	Orange	Home Internet 4G 12 months	EUR€14.70	EUR€10.50	EUR€0.00	12 months	Standard	Consumer	N/A	EUR€0.00	EUR€278.25	No	250 GB	0 GB	250 GB	0	0	0	0	0	No	1 Mbps	N/A	Yes	N/A	View Notes
Poland	Orange	Flex 150 Gb	PLN 80.00 EUR€16.80	PLN 0.00 EUR€0.00	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,683.00 EUR€333.43	No	150 GB	0 GB	150 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	Unlimited	View Notes
Poland	Orange	Flex 80 Gb	PLN 50.00 EUR€10.50	PLN 0.00 EUR€0.00	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,053.00 EUR€221.13	No	80 GB	0 GB	80 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	Unlimited	View Notes
Poland	Orange	Flex 45 Gb	PLN 35.00 EUR€7.35	PLN 0.00 EUR€0.00	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 738.00 EUR€154.98	No	45 GB	0 GB	45 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	Unlimited	View Notes
Poland	Orange	Flex 30 Gb	PLN 30.00 EUR€6.30	PLN 0.00 EUR€0.00	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 633.00 EUR€132.93	No	30 GB	0 GB	30 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	Unlimited	View Notes
Poland	Orange	Plan L	PLN 85.00 EUR€17.85	PLN 60.00 EUR€12.60	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	6 months	PLN 0.00 EUR€0.00	PLN 2,015.00 EUR€423.15	No	150 GB	150 GB	300 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Poland	Orange	Plan M	PLN 65.00 EUR€13.65	PLN 60.00 EUR€12.60	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	4 months	PLN 0.00 EUR€0.00	PLN 1,555.00 EUR€326.55	No	70 GB	70 GB	140 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Poland	Orange	Plan S	PLN 55.00 EUR€11.55	PLN 60.00 EUR€12.60	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	1 month	PLN 0.00 EUR€0.00	PLN 1,325.00 EUR€278.25	No	30 GB	0 GB	30 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Poland	Play	Mix L Extra	PLN 70.00 EUR€14.70	PLN 20.00 EUR€4.20	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,700.00 EUR€357.00	No	15 GB	25 GB	40 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	100 GB	View Notes
Poland	Play	Mix L	PLN 60.00 EUR€12.60	PLN 20.00 EUR€4.20	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,460.00 EUR€306.60	No	10 GB	20 GB	30 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	100 GB	View Notes
Poland	Play	Abonament S	PLN 35.00 EUR€7.35	PLN 50.00 EUR€10.50	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 890.00 EUR€186.90	No	3 GB	0 GB	3 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	No	N/A	N/A	No	N/A	View Notes
Poland	Play	Abonament S+	PLN 50.00 EUR€10.50	PLN 50.00 EUR€10.50	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,250.00 EUR€262.50	No	15 GB	0 GB	15 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	No	N/A	N/A	No	N/A	View Notes
Poland	Play	Abonament M	PLN 65.00 EUR€13.65	PLN 50.00 EUR€10.50	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,610.00 EUR€338.10	No	60 GB	60 GB	120 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Poland	Play	Abonament L	PLN 85.00 EUR€17.85	PLN 50.00 EUR€10.50	PLN 0.00 EUR€0.00	24 months	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 2,090.00 EUR€438.90	No	120 GB	120 GB	240 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Poland	Play	Mix S	PLN 30.00 EUR€6.30	PLN 20.00 EUR€4.20	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 740.00 EUR€155.40	No	2 GB	1 GB	3 GB	Unlimited	200	Unlimited	Unlimited	0	No	N/A	N/A	No	N/A	View Notes
Poland	Play	Mix M	PLN 50.00 EUR€10.50	PLN 20.00 EUR€4.20	PLN 0.00 EUR€0.00	1 month	Standard	Consumer	N/A	PLN 0.00 EUR€0.00	PLN 1,220.00 EUR€256.20	No	8 GB	12 GB	20 GB	Unlimited	400	Unlimited	Unlimited	0	Yes	N/A	N/A	No	100 GB	View Notes
Poland	Plus	Abonament Nowy Numer 12 months - 55 Without Phone	PLN 69.00 EUR€14.49	PLN 40.00 EUR€8.40	PLN 0.00 EUR€0.00	12 months	Standard	Consumer	12 months	PLN 59.00 EUR€12.39	PLN 1,576.00 EUR€330.96	No	50 GB	0 GB	50 GB	Unlimited	Unlimited	Unlimited	Unlimited	0	Yes	N/A	N/A	No	N/A	View Notes
Abonament Nowy Numer 12			PLN 49.00	PLN 40.00	PLN 0.00					PLN 49.00	PLN 1,096.00															

The data table allows for keyword search, and comes with various filters, as well as the ability to download all data into Excel or CSV

Search by keyword

Search data table

Additional filters

Filter by date

2023 - Q2

2023

Q1 Q2 Q3 Q4

Download data to Excel or CSV

Filters

Download .CSV

Download .xlsx

Showing 801 to 1000 of 1338 results

COUNTRY	PROVIDER	PLAN	MONTHLY PRICE	UPFRONT CHARGE	ONE-TIME PROMOTION	CONTRACT LENGTH
Poland	Orange	Home Internet 4G 12 months	EUR14.70	EUR10.50	EUR0.00	12 months
Poland	Orange	Flex 150 Gb	PLN 80.00 EUR16.90	PLN 0.00 EUR0.00	PLN 0.00 EUR0.00	1 month
Poland	Orange	Flex 80 Gb	PLN 50.00 EUR10.50	PLN 0.00 EUR0.00	PLN 0.00 EUR0.00	1 month
Poland	Orange	Plan M	PLN 65.00 EUR13.65	PLN 60.00 EUR12.60	PLN 0.00 EUR0.00	24 months
Poland	Orange	Plan S	PLN 55.00 EUR11.55	PLN 60.00 EUR12.60	PLN 0.00 EUR0.00	24 months
Poland	Play	Mix L Extra	PLN 70.00 EUR14.70	PLN 20.00 EUR4.20	PLN 0.00 EUR0.00	1 month
Poland	Play	Mix L	PLN 60.00 EUR12.60	PLN 20.00 EUR4.20	PLN 0.00 EUR0.00	1 month
Poland	Play	Abonament S	PLN 35.00 EUR7.35	PLN 50.00 EUR10.50	PLN 0.00 EUR0.00	24 months
Poland	Play	Abonament S+	PLN 50.00 EUR10.50	PLN 50.00 EUR10.50	PLN 0.00 EUR0.00	24 months
Poland	Play	Abonament M	PLN 65.00 EUR13.65	PLN 50.00 EUR10.50	PLN 0.00 EUR0.00	24 months
Poland	Play	Abonament L	PLN 85.00 EUR17.85	PLN 50.00 EUR10.50	PLN 0.00 EUR0.00	24 months
Poland	Play	Mix S	PLN 30.00 EUR6.30	PLN 20.00 EUR4.20	PLN 0.00 EUR0.00	1 month
Poland	Play	Mix M	PLN 50.00 EUR10.50	PLN 20.00 EUR4.20	PLN 0.00 EUR0.00	1 month
Poland	Plus	Abonament Nowy Numer 12 months - 55 Without Phone	PLN 69.00 EUR14.49	PLN 40.00 EUR8.40	PLN 0.00 EUR0.00	12 months

Thank You

For more information, please contact
info@tarifica.com



+1 646 722 2618

230 Park Avenue

New York, NY 10169

www.tarifica.com