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Allergy Standards Ltd (ASL) Showcases Research at EAACI and Cements its Footprint in Europe at Healthy Buildings 2023

[Dublin, Ireland: 28 June, 2023] – Allergy Standards Ltd (ASL), a leading international certification body, proudly announces its successful participation in two prominent European conferences: the European Academy of Allergy and Clinical Immunology (EAACI) Congress and Healthy Buildings 2023 Europe. ASL's groundbreaking research on the relationship between carpets and asthma and allergies received enthusiastic reception from industry professionals and experts.

ASL's Science Lead, Dr. Gráinne Cunliffe, represented the company at the 2023 EAACI Congress held in Hamburg, Germany. Dr. Cunliffe presented and discussed the extensive research study entitled "Can carpets be asthma & allergy friendly?". There has been a historical practice of recommending against carpet for those with asthma and allergies, but textile flooring products have been developed as a hybrid option. The research outlined a comprehensive review of literature and relevant data which established rigorous criteria and testing thresholds for the **asthma & allergy friendly**® Certification Program and resulted in the development of a new certification standard for suitable textile flooring products. The **asthma & allergy friendly**® Certification Program provides credibility and assurance to consumers, and CERTIFIED flooring, paint and insulation products qualify for USGBC LEED credits for low-emitting materials.

"ASL is leading the way in shaping the future of healthier buildings through our certification, research, and collaborative endeavors," said Gráinne Cunliffe, ASL Science Lead. "We are delighted to have established a new standard for textile flooring products for the **asthma & allergy friendly**® Certification Program. By sharing our research at the EAACI Congress we can drive advancements towards a healthier built environment."

ASL also participated recently in Healthy Buildings 2023 Europe, a leading conference focused on emerging trends in indoor air quality (IAQ). As proud Gold Sponsors of Healthy Buildings 2023 Europe, as well as their ongoing collaboration with the Indoor Air Quality Society (IAQS), ASL continues to demonstrate commitment to improving the health impacts of the built environment.

By participating in these conferences and sharing their research, ASL continues to pave the way for advancements in certification, the development of healthier products and the future of healthier buildings. Their dedication to research and collaboration continues to set industry benchmarks and advances their mission to create a #onehealth world, where healthy people live on a healthy planet.

About Allergy Standards Ltd (ASL)

Our mantra is design thinking and innovation for the air aware consumer. As an independent, international certification company, we create peer-reviewed, scientific standards for a wide range of products and services to determine their impact on indoor air quality. ASL's intellectual property portfolio includes unique protocols for products to be CERTIFIED asthma & allergy friendly®. Our mission is to make the United Nations human right to breathe clean air a reality, through science (iAIR Standards), education (iAIR Academy) and innovation (iAIR Institute). <http://www.allergystandards.com/>