

## **CPAmerica wins Award of Distinction at Florida Public Relations Association Gainesville Chapter Image Awards**

**Gainesville, Fla. (June 29, 2023)** – CPMerica was presented an Award of Distinction for excellence in public relations programs – internal at the annual Florida Public Relations Association (FPRA) Gainesville Chapter Image Awards. The award was given for the public relations efforts related to CPMerica's Learning Management System (LMS) launch.

The FPRA Image Awards recognize the best in research, strategy, implementation and execution in the public relations profession. Awards of Distinction are presented to entries that meet the standards of excellence set by a panel of judges.

"We're proud to be recognized for our efforts in rolling out our LMS communications to our member firms," said Grace Horvath, president & CEO of CPMerica. "This recognition from FRPA is another example of the high standards we hold ourselves to in order to provide the best membership experience possible for those in our organization."

### **About CPMerica, Inc.:**

CPMerica, Inc. is an accounting association made up of independent certified public accounting firms that is built on four key goals: to continuously improve; to make more money; to strengthen relationships among member firms; and to bring prestige to firms both domestically and internationally. CPMerica is a member of [Crowe Global](#), an accounting network with 230+ independent accounting and advisory services firms in 145+ countries that have a combined firm revenue of \$4.9 billion. Learn more about CPMerica at [www.cpmamerica.org](http://www.cpmamerica.org).

### **About FPRA Gainesville:**

Founded in 1938, the Florida Public Relations Association is the nation's oldest association of public relations professionals. Today, more than 1,400 FPRA members unite in the common cause of enhancing and promoting the public relations profession. FPRA Gainesville was established in 1968, and today boasts one of the largest chapter memberships in the state. FPRA Gainesville has been awarded Chapter of the Year seven times: 1995, 2001, 2005, 2006, 2010, 2012 and 2015! Learn more about FPRA Gainesville at [www.fpragainesville.com](http://www.fpragainesville.com).