Nelson Coleman JEWELERS

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[FOR IMMEDIATE RELEASE]

Nelson Coleman Jewelers Celebrates Grand Opening in Easton, Maryland

[Easton, MD][7/13/23] - <u>Nelson Coleman Jewelers</u> is excited to announce the grand opening of its newest location in Easton, Maryland on August 1, 2023. As a family-owned and operated business with <u>over 160 years</u> in the jewelry industry, Nelson Coleman Jewelers continues to expand its reach, offering the finest selection of exquisite jewelry, unparalleled customer service, and a deep connection with its surrounding community.

Located in the heart of Easton, the new Nelson Coleman Jewelers store aims to bring a touch of elegance and a heartfelt presence to the local community. With its carefully curated collection of jewelry and timepieces from renowned brands, the store promises an enchanting experience for customers seeking that perfect piece to cherish forever and pass through generations. From personalized engagement rings to custom-designed creations, Nelson Coleman Jewelers offers a wide range of options to suit every taste and budget.

The new store's day-to-day operations will be managed by Rebekah Jones, who expressed her excitement of bringing Nelson Coleman Jewelers to Easton's community saying, "My journey as a store manager at Shearer the Jeweler has led me to Nelson Coleman, where I am thrilled to continue cultivating the relationships that I've nurtured over the past 7 years. As an educated expert in diamonds and an Easton local, I take pride in serving the best interests of our community and caring for their jewelry. I am truly happy to be a part of the Nelson Coleman family."

As with the rest of Nelson Coleman Jewelers locations, the new Easton store will continue the <u>Chris Coleman Enrichment Program</u>, which allows customers to donate up to 10% of their retail purchase to an organization or charity of their choice. In the program's first three years, Nelson Coleman Jewelers donated over \$111,000 to national and community organizations.

"We are thrilled to bring Nelson Coleman Jewelers to Easton," said Amanda Coleman-Phelps, owner and CEO of Nelson Coleman Jewelers. "<u>Our family</u> has a long-standing tradition of providing exceptional service and the finest jewelry to our customers. We are excited to become a part of this vibrant community and share our passion for fine craftsmanship and timeless elegance."

Your Story Starts at Nelson Coleman Jewelers. They believe in crafting timeless memories for families across generations. Nelson Coleman Jewelers remain steadfast in their commitment to

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creating a positive impact within their local community and its families. As part of its grand opening celebration, the store will host a charity event to support a local nonprofit organization dedicated to making a difference in the lives of those in need.

Nelson Coleman Jewelers invites the local community, jewelry enthusiasts, and press representatives to join them for their grand opening and charity event on August 1st. Guests will have the opportunity to explore the stunning showroom, filled with an extensive selection of fine jewelry while enjoying refreshments and experiencing the warm and inviting atmosphere that Nelson Coleman Jewelers is renowned for.

About Nelson Coleman Jewelers:

Established in 1856, Nelson Coleman Jewelers is a family-owned and operated jewelry store with a rich history spanning over a century. With an unwavering commitment to exceptional quality and personalized service, Nelson Coleman Jewelers has become a trusted destination for discerning clients seeking the finest jewelry in the Mid-Atlantic region. From engagement rings and wedding bands to fashion jewelry and timepieces, Nelson Coleman Jewelers offers a wide range of exquisite pieces to celebrate life's special moments.

For more information about Nelson Coleman Jewelers, visit:

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Note to the editor: Please feel free to use any additional information or quotes from Nelson Coleman Jewelers as needed. High-resolution images can be provided upon request.