## PRINCIPIUM WHITE OAK

www.principium-whiteoak.com info@principium-whiteoak.com 888-229-5740

M&A Advisory | Investment Banking

We are among the most experienced M&A advisory and investment banking firms serving the green industry.

#### Ron Edmonds

### **Matt Stemmler**

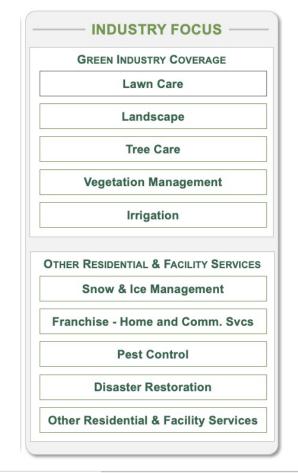
### **Neil Roberson**

Partner 901-351-1510

Partner ron@principium-whiteoak.com matt@principium-whiteoak.com 901-439-0909

Partner neil@principium-whiteoak.com 901-218-6779

# - DEEP & EXPERIENCED TEAM +3 Sr. Investment Banking Professionals +50 Years of Combined M&A Experience **EXTENSIVE TRANSACTION EXPERIENCE** +\$3B Cumulative M&A Deal Value +150 M&A Transactions +25 Strategic Advisory Assignments **EXPERIENCE IN BOTH LARGE** AND SMALL TRANSACTIONS +\$500K to \$500MM M&A Advisory



### RECENT TRANSACTIONS











### The Principium | White Oak Team

THE PRINCIPALS OF PRINCIPIUM | WHITE OAK BRING MORE THAN 50 YEARS OF DEDICATED M&A EXPERIENCE ON TRANSACTIONS BOTH LARGE AND SMALL, WITH DEEP GREEN INDUSTRY AND RESIDENTIAL SERVICES EXPERTISE. WE COLLABORATE AS A TEAM WITH EVERY CLIENT IN ORDER TO ACHIEVE THE BEST POSSIBLE OUTCOMES FOR SHAREHOLDERS.

Team Member	Ron Edmonds, Partner	Matt Stemmler, Partner	Neil Roberson, Partner
Years of Experience	20+ Years     Industry Experience      Most experienced advisor in the lawn and landscape industry	15+ Years M&A Experience  • Experience as sell-side advisor and leading acquisitions for public co.	15+ Years M&A Experience  • Extensive experience in M&A and raising debt and growth equity capital
Transaction Experience	100+ Transactions  • Transactions exclusively within the lawn & landscape industry	Transactions      Long tenure at leading investment bank focused on transactions \$50-\$250m	<ul> <li>50+ Transactions</li> <li>Advised both large/small, public/private companies on capital needs \$5-\$500m</li> </ul>
Prior Experience	KPING	ServiceMaster. RAYMOND JAMES	RAYMOND JAMES
Education	<ul> <li>MS, Accounting: Oklahoma State University</li> <li>BS, Accounting: Oklahoma State University</li> </ul>	BE, Civil Engineering:     Vanderbilt University     MBA: Vanderbilt University	BBA, Finance: University of Tennessee     MBA: Vanderbilt University
Additional Details	<ul> <li>Founder of Principium Capital</li> <li>20 years experience in green industry M&amp;A.</li> <li>Frequent speaker at industry events</li> <li>Frequent contributor to industry publications</li> </ul>	<ul> <li>Founder of White Oak Capital Partners (M&amp;A advisory)</li> <li>Sr. Director of M&amp;A for ServiceMaster; led acquisitions team for Terminix &amp; SVM Brands</li> <li>Decade at Raymond James (investment banking-M&amp;A)</li> </ul>	<ul> <li>Founder of White Oak Capital Partners (M&amp;A advisory)</li> <li>Decade at Raymond James (investment banking-M&amp;A, capital raising)</li> <li>Fixed income research &amp; trading at FTN Financial, major industry player</li> </ul>

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