

PRINCIPIUM WHITE OAK

M&A Advisory | Investment Banking

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888-229-5740

We are among the most experienced M&A advisory and investment banking firms serving the green industry.

Ron Edmonds

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Matt Stemmler

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— DEEP & EXPERIENCED TEAM —

+3 Sr. Investment Banking Professionals

+50 Years of Combined M&A Experience

— EXTENSIVE TRANSACTION EXPERIENCE —

+\$3B Cumulative M&A Deal Value

+150 M&A Transactions

+25 Strategic Advisory Assignments

— EXPERIENCE IN BOTH LARGE AND SMALL TRANSACTIONS —

+\$500K to \$500MM M&A Advisory

— INDUSTRY FOCUS —

GREEN INDUSTRY COVERAGE

Lawn Care

Landscape

Tree Care

Vegetation Management

Irrigation

OTHER RESIDENTIAL & FACILITY SERVICES

Snow & Ice Management

Franchise - Home and Comm. Svcs

Pest Control

Disaster Restoration

Other Residential & Facility Services

RECENT TRANSACTIONS

weedPRO
LOVE YOUR LAWN
Sheffield Village, Ohio
has been acquired by
AUTHORITY BRANDS
a portfolio company of
Apax
PRINCIPIUM WHITE OAK
represented Weed Pro
in connection with this transaction
March 31, 2023

BLADES OF GREEN
Edgewater, Maryland
has been acquired by
Sense Services
a portfolio company of
GTCR
PRINCIPIUM WHITE OAK
Initiated this transaction and
advised Blades of Green







SHARP'S
LANDSCAPING, INC.
Philadelphia, Pennsylvania
has been acquired by
HEARTLAND
a portfolio company of
STERLING
PRINCIPIUM WHITE OAK
represented Sharp's Landscaping
in connection with this transaction

Loyalty
LAWN CARE
St. Louis, Missouri
has been acquired by
Green Group
an affiliate of
FMI INVESTMENT PARTNERS
PRINCIPIUM WHITE OAK

GreenTurf
Emmaus, Pennsylvania
has been acquired by
TRUGREEN
a portfolio company of
CLAYTON DUBILIER & RICE
PRINCIPIUM WHITE OAK

The Principium | White Oak Team

THE PRINCIPALS OF PRINCIPIUM | WHITE OAK BRING MORE THAN 50 YEARS OF DEDICATED M&A EXPERIENCE ON TRANSACTIONS BOTH LARGE AND SMALL, WITH DEEP GREEN INDUSTRY AND RESIDENTIAL SERVICES EXPERTISE. WE COLLABORATE AS A TEAM WITH EVERY CLIENT IN ORDER TO ACHIEVE THE BEST POSSIBLE OUTCOMES FOR SHAREHOLDERS.

Team Member			
	Ron Edmonds, Partner	Matt Stemmler, Partner	Neil Roberson, Partner
Years of Experience	20+ Years Industry Experience <ul style="list-style-type: none"> Most experienced advisor in the lawn and landscape industry 	15+ Years M&A Experience <ul style="list-style-type: none"> Experience as sell-side advisor and leading acquisitions for public co. 	15+ Years M&A Experience <ul style="list-style-type: none"> Extensive experience in M&A and raising debt and growth equity capital
Transaction Experience	100+ Transactions <ul style="list-style-type: none"> Transactions exclusively within the lawn & landscape industry 	50+ Transactions <ul style="list-style-type: none"> Long tenure at leading investment bank focused on transactions \$50-\$250m 	50+ Transactions <ul style="list-style-type: none"> Advised both large/small, public/private companies on capital needs \$5-\$500m
Prior Experience			
Education	<ul style="list-style-type: none"> MS, Accounting: Oklahoma State University BS, Accounting: Oklahoma State University 	<ul style="list-style-type: none"> BE, Civil Engineering: Vanderbilt University MBA: Vanderbilt University 	<ul style="list-style-type: none"> BBA, Finance: University of Tennessee MBA: Vanderbilt University
Additional Details	<ul style="list-style-type: none"> Founder of Principium Capital 20 years experience in green industry M&A. Frequent speaker at industry events Frequent contributor to industry publications 	<ul style="list-style-type: none"> Founder of White Oak Capital Partners (M&A advisory) Sr. Director of M&A for ServiceMaster; led acquisitions team for Terminix & SVM Brands Decade at Raymond James (investment banking-M&A) 	<ul style="list-style-type: none"> Founder of White Oak Capital Partners (M&A advisory) Decade at Raymond James (investment banking-M&A, capital raising) Fixed income research & trading at FTN Financial, major industry player

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