SIL



GX III GOLD VS GX II Gold Comparison

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EST. 1992

PWR MKT

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CUP

PORTFOLIO

PRODUCT POSITIONING

FEATURES

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GIE

PORTFOLIO

GIEN





Extreme

Maker



anlen

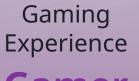


High Performance

Creator







Gamer



ELITE SERIES

Functional

Daily User



SIE

GIE

Engaging Unique **High-Performance** Bold Next-gen X

· Maker

Daily user

Stable Durable Cost-effective **Beginner-friendly** High quantity sales

Stable Energy-efficient Silent **Cost-effective** Versatile

High-performance

Sophisticated

Trendy

Professional

Excellent heat dissipation

Silent

Digital

· Gamer

PRODUCT POSITIONING



GX III GOLD vs GX II GOLD

STEN

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FEATURES

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GUU

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APPEARANCE

516

✓ SCREWLESS AESTHETIC

For a cleaner appearance.



GX III GOLD



V5



ADVANCED THERMAL TECHNOLOGY

GX III GOLD

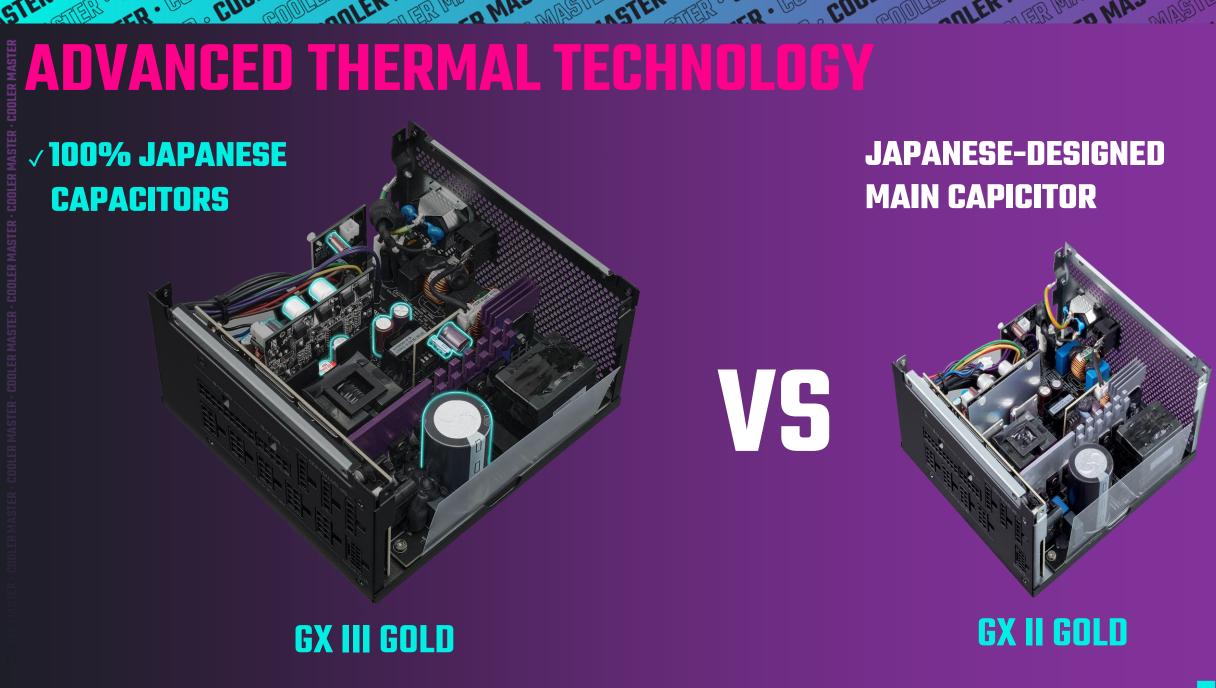
\mathbf{V} \checkmark PURPLE ANODIC-COATED HEAT SINK

Achieves **5°C lower** average component temperatures compared to traditional heat sinks.

VS

GX II GOLD

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GIE

CUP



