



FOR IMMEDIATE RELEASE

## **RoadVantage Wins Seventh Straight Diamond for F&I Ancillary Products and Diamond for Vehicle Service Contracts in the 2023 Dealers' Choice Awards**

**AUSTIN, Texas – July 21, 2023** – RoadVantage has again been voted the #1-rated F&I provider in 2023, winning two Diamond Dealers' Choice Awards in the *F&I Ancillary Products* and *Vehicle Service Contracts* categories. This marks the seventh consecutive year the company has been selected by dealerships nationwide to receive this distinguished industry honor for best F&I Ancillary Products, and the ninth year in a row for RoadVantage to win an award in this category. RoadVantage was also recognized this year by winning their first-ever Diamond Award for Vehicle Service Contracts after winning 2022 Platinum in the category.

“Thank you to all who voted for RoadVantage! It is an honor to be recognized for the seventh year straight by dealers nationwide as their #1 choice for F&I Ancillary Products, and it is exceptionally gratifying to be selected as the highest rated provider of Vehicle Service Contracts,” said Garret Lacour, RoadVantage CEO. “We greatly appreciate our dedicated agent partners and our RoadVantage team members for everything they do to deliver an exceptional customer experience every day.”

Elected exclusively by automotive dealers and dealership personnel, the Dealers' Choice Awards recognize the industry's best product and service providers. RoadVantage has won awards for nine years in a row in the *F&I Ancillary Products* category, with a Gold Dealers' Choice Award in 2015, a Platinum Dealers' Choice Award in 2016, and seven Diamond Dealers' Choice Awards from 2017-2023.

To win an award for a particular category, a company must receive enough positive votes to be ranked in the top three in that category. Providers are rated for the product/service provided, customer support and service, overall value, and whether the dealer would recommend the provider.

“We are excited that our team's dedication to providing a better customer experience has earned us two Diamond Awards this year, including our seventh in a row for best F&I Ancillary Products,” said Randy Ross, RoadVantage President. “We are thrilled



that dealers are seeing the value of providing the highest levels of service possible to the demanding and educated consumers of today. We're proud of our agents and our entire team for their superior efforts.”

See more about the RoadVantage Dealers' Choice Award here:

<https://roadvantage.com/2023-winner-of-diamond-awards-for-fi-products-and-vehicle-service-contracts/>

**See the announcement article in Auto Dealer Today:**

<https://www.autodealertodaymagazine.com/371411/adt-announces-winners-of-2023-dealers-choice-awards>

## About RoadVantage

Fueled by innovation, led by industry veterans, and powered by passion to create a better customer experience, RoadVantage is the #1-rated F&I provider in the industry. With a team that leverages technology and a streamlined approach, RoadVantage is setting new standards for performance, with exclusionary programs providing the most comprehensive coverages available anywhere in the industry today.

RoadVantage's service levels result in fast, industry-leading claims approvals and payments, providing an exceptional experience to agents, their dealers, and customers. RoadVantage offers a full portfolio of mechanical VSC and ancillary products through certified agents and is headquartered in Austin, Texas. For more information, visit <http://www.roadvantage.com/>.

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